

**ЎЗБЕКИСТОН RESPUBLIKACISI OLIY VA ЎRTA MAHSUS TABLIM  
VAZIRLIGI  
MINISTERSTVO VYSHEGO I SREDNEGO SPETSIALNOGO  
OBRAZOVANIYA RESPUBLIKI UZBEKISTAN**

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**ТАШКЕНТСКИЙ ГОСУДАРСТВЕННЫЙ ЭКОНОМИЧЕСКИЙ  
УНИВЕРСИТЕТ**

**ТОШКЕНТ ДАВЛАТ ИҚТИСОДИЁТ УНИВЕРСИТЕТИ**



**ЎЗБЕКИСТОНДА РАҚАМЛИ ИҚТИСОДИЁТНИ ШАКЛЛАНТИРИШДА  
МЕНЕЖМЕНТ ВА КОРПОРАТИВ БОШҚАРУВНИНГ АҲАМИЯТИ**

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**Ўзбекистон, Тошкент ш.,  
2020 йил 20 май**

## **INNOVATIVE STRATEGIES AT INDUSTRIAL ENTERPRISES OF UZBEKISTAN IN THE CONTEXT OF DIGITALIZATION OF THE ECONOMY**

In the context of a systemic crisis of production, the development of innovation in enterprises is especially important, it should cover various areas of activity associated with innovation cycles, combining research methods, technologies and an enterprise management system. Foreign experience in introducing innovations at production enterprises should be actively applied in the conditions of Uzbekistan in relation to independent economic entities, factors and driving forces of the innovation process on the part of companies. At the same time, innovative processes and their impact on the state of the economy and society are characterized by significant differences.

Studies regarding the organization of innovations in industrial enterprises, the possibilities of intensifying innovative activities are a new direction of scientific thought. To introduce innovations in industrial enterprises, it is necessary to develop a methodology for determining the socio-economic effectiveness of new equipment, managing scientific and technological progress and efficiency. The innovative way of development requires the intensification of industrial activity at the level of economic entities - this is the creation of appropriate scientific and technical developments, investments. [1] To start introducing innovations in an industrial setting, the following factors must be considered:

- considering innovation as an ongoing process;
- focus on the controllability of the process, i.e., the ability to exert influence on it;
- the presence of common dependencies between certain factors and conditions of innovation at the level of an industrial enterprise.

The main task of the modern socio-economic development of a manufacturing enterprise is to enter an innovative trajectory, to make maximum use of fundamentally new growth factors. This approach will allow us to reorganize enterprises based on knowledge-based production. To select the most effective tools for managing innovative activities of an enterprise and assessing innovative potential, it is necessary to develop ways to increase innovative activity in enterprises of the industrial sector. This will increase the competitiveness of the enterprise, quickly determine the internal capabilities for innovation, to discover the hidden reserves of the development of the organization in order to increase the efficiency of its commercial activities [1].

To implement the innovation strategy in industrial enterprises, it is necessary to improve existing and search for new methodological approaches to the organization

of innovative activity in the enterprise, taking into account the state of the external and internal environment, the current situation and the tasks of strategic development of the economy in the market. To adapt innovative programs, it is necessary to analyze the innovation management system of industrial enterprises, to identify trends in the development of innovative activity in Russian conditions. In addition, it is necessary to develop an algorithm for organizing innovative activities at an industrial enterprise, create a model of the innovation process, and develop an innovation management program.

To create an effective model for introducing innovations at a manufacturing enterprise, it is necessary to evaluate such indicators as: competitiveness, effectiveness, source of occurrence, source of financing, degree of risk, source of creation, costs [2]. It also requires a methodology for the rational distribution of enterprise funds for planning the implementation of innovative projects.

It also requires a methodology for the rational distribution of enterprise funds for planning the implementation of innovative projects. In our country, in recent years, more and more attention has been paid to issues of innovation activity and the creation of a clearly defined innovation system. So, in a report at a meeting of the Cabinet of Ministers on January 29, 2010, the most important priority for the implementation of the economic program for 2010 was the policy of further deepening structural reforms of the economy to ensure the growth of the country's competitiveness, including high rates of modernization, technical and technological renewal of production, and the expansion of the production of high-tech products with high added value, including export-oriented. [3]

Uzbekistan, of course, has great potential, since the country has managed to maintain its scientific potential: the level and volume of scientific research conducted by scientific organizations with state support is quite high, which is one of our most valuable assets. However, it should be noted that in the scientific, and especially in the scientific and technical sphere, the market approach implies such a process organization in which scientific results are transformed into high-tech competitive products or technology.

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### **ИНВЕСТИЦИЯЛАРНИНГ МОҲИЯТИ ВА УЛАРНИ ТЎҚИМАЧИЛИК КОРХОНАЛАРИГА ЖАЛБ ЭТИШ ХУСУСИЯТЛАРИ**

Жаҳон иқтисодиётида инвестициялар иқтисодий категория сифатида ишлатилганлиги бир неча асрлик тажрибасига эга. Лекин шуни алоҳида қайд этиш жоизки, инвестициялар - бизнинг иқтисодиётимиз учун нисбатан янги атама. Марказлашган режали иқтисодиёт шароитида «инвестициялар» атамаси ўрнига фақат «капитал қўйилмалар» деган биргина атамадан фойдаланилган.