

# In Youth Developing the Skills of Fighting Against Popular Culture is the Challenging Problem of Today

**Miralieva Dilafruz**

Associate Professor of "Innovative Education",  
Doctor of Philosophy in Pedaogy, PhD, Tashkent State  
Economic University, Uzbekistan  
E-mail: Cool.miralieva@mail.ru

**Musakhanova Gulnora**

Associate Professor of "Innovative Education",  
Doctor of Philosophy in Pedaogy, PhD, Tashkent State  
Economic University, Uzbekistan  
E-mail: gulnaramusahanova02@gmail.com

**Ochilova Gulnoza**

Associate Professor of "Innovative Education",  
Doctor of Philosophy in Psychology, PhD, Tashkent  
State Economic University, Uzbekistan  
E-mail: gulnozaochilova5505@gmail.com

**Annotation:** In the article, the author examines the problems of today's children and the formation of their skills in sorting information.

**Keywords:** "Mass culture", "popular culture", spiritual threats, information security.

With our country's perfect generation education, each bilaterally national and universal values in the spirit bring up in particular thought driver We are " public ." to the issue of "culture ". separately attention focuses important from issues one is considered in Uzbekistan this to the problem public attention first there is the first President I. A. Karimov looking at the following thoughts stated was : " We in our country new life the basics set up enough we are one to the matter separately attention we give it is necessary From abroad we for absolutely lie down was , spiritual and moral bottom vices own into received " Mass culture " is closed come in coming possible not to forget need ". Such culture to the effect subject to has been children indifferent , light - elpi to life oshno , country development and people peace indifferent someone being adult they will " Public culture " in society vandalism and violence promote reach and to the children supposedly wanted work to do like habits to spread with spirituality to the crisis subject to does " Public "culture " mask under lying down ideology " ME " , " TO ME " , " ME FOR " , " BEFORE ME , THEN OTHERS " in the form egocentrism idea lies " Public to culture follow , usually worldview , consciousness complete unformed, national values essence yet complete realize did not young people between more observed.

Humanity informatics, cybernetics, and cosmonautics in the field are huge to achievements and armor increasingly light - fifty, game - laughter confused being stayed mostly West specialists " public "culture ". are emphasizing. Now thoughtful our fathers and grandfathers like small to work too separately attention and attention with not but pala - parish, from beyond - since about be by learning we are staying Because diary in our lives getting to know our exit a must has been information quantity too much more is increasing. Of this as a result of our brain's acceptance of science and technology ultrasound rays are known in a sense heavy from labor it's bothering me. Necessary and unnecessary data to the base turning around managed to our brain continuously information flow analysis - synthesis in the process tired of our body to diligence has been ability sharp down is sending

Propagators of "mass culture" strive to conquer the minds of young people at the transition age, which is an important period for the formation and maturation of a person, and to inculcate their ideas in their minds. Because it is at this age that teenagers have a strong interest in everything, and their needs such as being liked by the opposite sex, showing off, and standing out among their peers dominate [3; 114- b]. It is during this period that young people are highly susceptible to "popular culture". Only young people with moral immunity

can distinguish threats, reject harmful ones and absorb good information. For this reason, the formation of national ideological immunity in young people plays an important role in their psychological development [4; 36- b]. Therefore, in these periods of youth, it is necessary to provide more information about "popular culture", its manifestations and essence, to protect their minds from foreign ideas. Because children who are not yet fully self-aware and unable to control themselves will not be able to sort and process the received information. Therefore, children accept the received information as it is, whether it is positive or negative. Researcher Kh.Kh. Jabborov in his thesis entitled "Psychological factors of ideological immunity formation in teenagers" states that the full mastery of the methods of self-control by an individual leads to the transition from self-management to complex management of one's activities. Therefore, as a result of training a person to self-control from the above points, his personal mental control, cognitive system control, belief in his strength, and self-evaluation system will be formed and he will have the ability to selectively receive various information, as well as social situations, events, the skills of obeying moral rules and following them are formed, and the stage of transition to high-level perfection qualities is observed in the individual. Due to the lack of analytical thinking among young people, useful information, as well as harmful information, enters the mind of young people. Because information, in addition to its attributive properties, has a personal or collective, cultural value for the consumer. Although the properties of information are conditional, the level of its usefulness is determined by the level of influence on the perceiving subject. If the young people who received the information received the necessary impressions and knowledge from the message contained in the information, they can correctly formulate their goals and create an acceptable example of behavior [ 4; 26- b]. As a result, young people, who are consumers of information, can engage in an effective relationship with the object. If the transmitted negative messages are interesting to the spiritual world of the consumer, that is, if the perceiver of the information gets emotional satisfaction from it, he considers the information useful. As a result, their brains are strained in the process of analyzing and summarizing a large amount of information, and their work capacity decreases. The ability to analyze is formed in the process of reading a book and analyzing it. Inadequate formation of reading skills and lack of socio-political worldview is causing young people to think narrowly and one-sidedly. As a result, they tend to take their work lightly. As a result of a lack of necessary knowledge and experience, and one-sided acquisition of worldview, they cannot achieve sufficient efficiency in their activities. It is a phenomenon of special pedagogical value that foreign TV channels and all the means that are shown and promoted on the Internet are brought to the minds of children, and they also form information sorting skills. Among such information, it is necessary to develop the ability to select the ones that are compatible with the faith, traditions, values, moral standards, and lifestyle of the representatives of our nation, first of all, in pedagogues, and through them, in parents and students. For this, it is necessary to develop the necessary recommendations for the student's parents on the rational use of television, the Internet, and other media in the family. Teachers, in cooperation with parents, regularly monitor children's use of mass media and diagnose and develop recommendations for eliminating identified negative situations. According to experts, 24 percent of the world's population uses the Internet almost every day. Today, 23 of the most visited web pages in the global network belong to social networks. It is enough to pay attention to the following numbers to prove how justified the concern is. According to a survey conducted by UNICEF, there are currently 9,000 sites promoting easy ways to commit suicide and more than 4,000 sites with sexual content on the global network, while 49% of them promote violence through computer games. 41 percent of children and adolescents worldwide are exposed to pornographic content online. International experts confirm that around 40% of children regularly visit sites with a spirit of child abuse, and 25% visit sites of a nationalist nature. Unfortunately, about ten percent of Internet users are completely addicted to it. Today, in our country, prevention of the harmful effects of foreign information alien to our mentality on society is carried out on a scientific basis. In particular, the Law "On State Policy Regarding Youth", the Law "On Protection of Children from Information Harmful to Their Health", Laws "On Freedom of Information and Principles and Guarantees", etc. In the UK, the Code of Conduct and the Safe Net 111 independent foundation monitor the flow of harmful, illegal information. In some European countries, sites are blocked by law. Including in Germany the matter is on a judicial basis done is increased . in the Russian Federation while this matter " Safe Internet Center " was established done In general when, " public culture " box with children society spiritual in his life crisis, depression because of vandalism, public nervousness, immorality, aggression like circumstances manifestation increasingly dangerous color is taking To the above conclusion without

stopping information flow to the body bringing in the environment national values, ancient tradition, and traditions trouble to find prevention get to in the family the children information safety provide is one of the urgent problems of today.

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